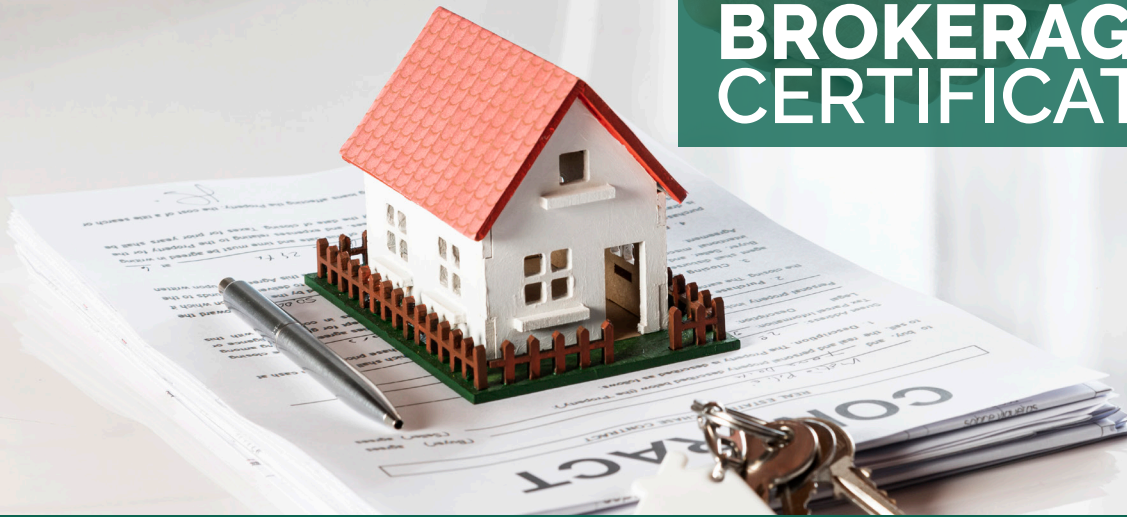


# PROFESSIONAL REAL ESTATE BROKERAGE CERTIFICATE



## OVERVIEW

The Professional Real Estate Brokerage Certificate provides an unparalleled opportunity for professionals and executives to obtain state-of-the-art insights and skills about the key factors and investment strategies driving the real estate market. By joining this program, participants will further develop their understanding of the real estate process and framework, including all related legal and financial aspects.

## CONTENT

This certificate includes the necessary information needed by brokers and real estate professionals to be able to successfully close the sale, including:

1. Real Estate Laws
2. Real Estate Finance
3. Real Estate Sales and Marketing

## OBJECTIVES

By attend this program, participants will develop an understanding on the importance of:

- Marketing themselves and their products efficiently and properly
- Developing well-planned real estate sales strategies
- Planning and implementing real estate marketing strategies on social media
- Understanding real estate laws and the legal rights and duties of real estate brokers



**DATE**

Starting March 24, 2020



**TIME**

6:00 p.m.–9:00 p.m.



**LOCATION**

LAU Beirut Campus

Contact us for more details on schedule and fees!